

# ANNUAL REPORT | 2024

A comprehensive report on Keep McAlester Beautiful activities, organization, impact, and finances to the McAlester City Council from July 1, 2023-June 30, 2024.



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# What we did in 2023-2024

Keep McAlester Beautiful did a lot this fiscal year. Cleanup, always cleanup in April and October. We found an old stadium at Hunter Park, we got better at picking up brush. KMB also had our first ever EV car show. We planted, painted, and picked up litter. Always picking up litter. Namely, we did our best to

## Keep McAlester Beautiful



**Number of  
Volunteers**

**320**

**Volunteer  
Hours**

**589**

<b>DATE</b>	<b>PROJECT</b>	<b>LOCATION</b>
July 8, 2023	Night Lights	6 wards
August 2023	Mural sealing	McAlester
September 23, 2023	Paint Oklahoma Beautiful	McAlester Lake bathroom
October 7,8,14,15 2023	Fall cleanup	McAlester Recycling Center
November 11, 2023	Litter picking	Hunter Park
December 9 2023	Prepped Monarch Habitat	McArthur Lane
February 10, 2024	Brush pickup	3rd Ward
February 23, 2024	Last minute litter pick	Texas turnaround
March 9, 2024	Stadium clean	Hunter Stadium
March 16, 2024	Litter pick	George Nigh Expy
April 6,7,13,14,20,21,27,28 2024	Spring Cleanup	McAlester Recycling Center
May 11 2024	Litter pick	Strong Blvd



# Board of Directors

David Beall, President	Board Member Since 2010
Tabetha Howell, Vice President	Board Member Since 2022
Steve Harrison, Treasurer	Board Member Since 2016
Herman Bonhoff, Secretary	Board Member Since 2023
Charles Rogers	Board Member since 2019
Angie Miller	Board Member since 2021
Mary Carey	Board Member since 2022
Jayne Clifton	Board member since 2022
Greg Owen	Board member since 2022

The board spent **129** hours in service this fiscal year.

## Staff

Keep McAlester Beautiful has one employee, Executive Director, Megan Waters. Her responsibilities include administrative duties, grant writing, fundraising, membership, design, promotion, website maintenance, project implementation, program management, community outreach, reporting, education, event planning, board relations, and volunteer coordination.





# Financial Report

<b>Income</b>	<b>Budgeted</b>	<b>Actual</b>	
Donations & Fundraisers	\$16,000.00	\$19,867.48	124%
Grants & Sponsorships	\$15,000.00	\$29,720.95	198%
McAlester City Contract	\$54,000.00	\$54,000.00	100%
Membership Dues	\$3,000.00	\$2,220.00	74%
Special Projects		\$9,000.00	
<b>Total Revenue</b>	<b>\$88,000.00</b>	<b>\$114,808.43</b>	<b>130%</b>
<b>Expenses</b>			
Advertising	\$1,200.00	\$1444.01	120%
Awards & Banquet	\$3,500.00	\$3,481.20	99%
Office & Storage Rent	\$5,000.00	\$5,102.00	102%
Office Supplies	\$1,500.00	\$1934.71	129%
Payroll & Payroll Tax	\$42,000.00	\$40,406.90	96%
Travel & Meetings	\$1000.00	\$761.98	76%
Insurance	\$1,300.00	\$2,032.00	156%
Household Hazardous Waste	\$15,000.00	\$19,331.32	129%
Electronic Recycling	\$10,000.00	\$9,374.88	93%
Dues, Fees, & Memberships	\$800.00	\$710.00	88%
Volunteer Projects	\$2,000.00	\$2,744.35	137%
Scholarship	\$1000.00	\$2000.00	200%
Special Projects		\$1,260.00	
Public/ Art	\$1,700.00		74%
Vehicle Expenses	\$2,000.00	\$469.52	23%
<b>Total Expense</b>	<b>\$88,000.00</b>	<b>\$91,052.87</b>	<b>103%</b>
<b>Net Gain/Loss*</b>	<b>-0-</b>	<b>\$23,755.56</b>	

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07/18/24

Accrual Basis

**Pride In McAlester**  
**Balance Sheet Prev Year Comparison**  
 As of June 30, 2024

	Jun 30, 24	Jun 30, 23	\$ Change	% Change
<b>ASSETS</b>				
<b>Current Assets</b>				
<b>Checking/Savings</b>				
<b>Cash</b>				
Checking Account - General	108,673.69	85,545.90	23,127.79	27.0%
FNB debit card account	1,591.41	886.49	704.92	79.5%
<b>Total Cash</b>	110,265.10	86,432.39	23,832.71	27.6%
<b>Total Checking/Savings</b>	110,265.10	86,432.39	23,832.71	27.6%
<b>Total Current Assets</b>	110,265.10	86,432.39	23,832.71	27.6%
<b>Fixed Assets</b>				
Automobiles	4,450.00	4,450.00	0.00	0.0%
Furniture and Equipment	5,239.30	5,239.30	0.00	0.0%
<b>Total Fixed Assets</b>	9,689.30	9,689.30	0.00	0.0%
<b>TOTAL ASSETS</b>	<b>119,954.40</b>	<b>96,121.69</b>	<b>23,832.71</b>	<b>24.8%</b>
<b>LIABILITIES &amp; EQUITY</b>				
<b>Liabilities</b>				
<b>Current Liabilities</b>				
<b>Credit Cards</b>				
Accrued VISA Charges	52.79	0.00	52.79	100.0%
<b>Total Credit Cards</b>	52.79	0.00	52.79	100.0%
<b>Other Current Liabilities</b>				
<b>Payroll Tax Liabilities</b>				
Federal WH	113.00	114.00	-1.00	-0.9%
Medicare	91.66	88.54	3.12	3.5%
Social Security	391.86	378.62	13.24	3.5%
State WH	354.00	345.00	9.00	2.6%
<b>Total Payroll Tax Liabilities</b>	950.52	926.16	24.36	2.6%
<b>Total Other Current Liabilities</b>	950.52	926.16	24.36	2.6%
<b>Total Current Liabilities</b>	1,003.31	926.16	77.15	8.3%
<b>Total Liabilities</b>	1,003.31	926.16	77.15	8.3%
<b>Equity</b>				
Opening Balance Equity	4,736.28	4,736.28	0.00	0.0%
Unrestricted Net Assets	90,459.25	99,351.24	-8,891.99	-9.0%
Net Income	23,755.56	-8,891.99	32,647.55	367.2%
<b>Total Equity</b>	118,951.09	95,195.53	23,755.56	25.0%
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>119,954.40</b>	<b>96,121.69</b>	<b>23,832.71</b>	<b>24.8%</b>

# Grants

## Grants Awarded in 2023-2024

Keep Oklahoma Beautiful & ODOT Roadside Beautification-\$1,000

Keep Oklahoma Beautiful Environmental Beautification-\$1,000

Keep America Beautiful \$1750

OKdeq thru City of McAlester \$25,350.95

## Awaiting Announcement:

Union Pacific Community Spaces

KOB Paint Oklahoma Beautiful



**Above:** planting trees at Key Academy.

**Below:** planting pollinator plants at the Monarch Habitat





# July volunteer day




July 7-10, 2023 eight volunteers spent evenings checking all six wards in McAlester for non working street lights. PSO changed the street lights to LED in early 2023. We were able to report on 20 non working lights that were immediately fixed.

*Keep McAlester Beautiful*

*Night Lights*

*Grab a friend and volunteer to identify nonworking street lights for a safer and more beautiful community. Must have at least two per vehicle.*

*Saturday, July 8, 2023 - 8:45 pm*  
*Meet at 119 E. Choctaw Ave.*

# August Mural Sealing at Your Leisure

All the murals in McAlester need sealing every 2 years to keep the colors vibrant and lasting. In August 2023 we decided to change up our volunteer opportunity. Nine volunteers sealed 11 murals at the times they wanted to work.







PAINT  
OKLAHOMA  
BEAUTIFUL

Three volunteers needed only one hour to paint this small unused bathroom at McAlester Lake's fishing dock 9/23/23. Using paint from Keep Oklahoma Beautiful and H.I.S. recycled paint.





# FALL CLEAN UP



Fall cleanup was held the first two weekends of October 2023. 20 volunteers assisted 420 vehicles remove 172,754 lbs of bulk trash, 27,340 lbs of scrap metal was recycled, and 10,610 lbs of unwanted electronics, were kept out of the landfill.





November 15th is America Recycles Day.

KMB held a litter picking at Hunter Park on that Saturday before, 11/11/23. 15 volunteers helped up pick up the park.





# December

Seven volunteers started our work in the Monarch Habitat December 9th and 13th laying plastic down to kill the grass. This project will show up again in June.





# February Brush Pickup



Planned for January, but weather over to February 10 2024. Thirteen volunteers spent 2 1/2 hours picking up ad chipping in 3rd Ward. Close to 6,000 lbs of chip. Extra thanks to RL Tree LLC and City of McAlester for use of chipper.





# March

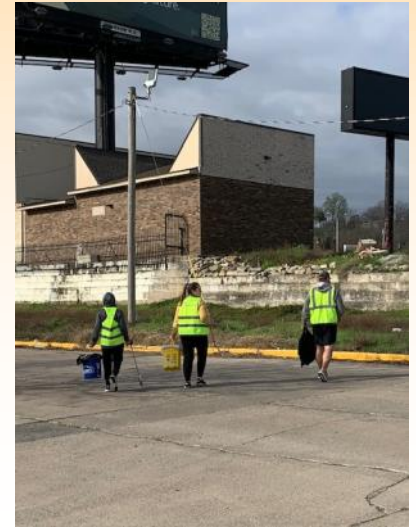


March 9, 2024 we found the Hunter Stadium! 14 volunteers spent 2 hours cleaning the stadium as a preservation act. The pile of brush was burned safely later that month



# Highway Litter Picking

Bonus volunteer day! Saturday, March 16, 2024, Fourteen volunteers spent an hour collecting 26 bags of litter around the George Nigh Expy near Wal Mart.





# April Spring Cleanup



April found us back at the recycling grounds for four weekends of cleanup. 45 volunteers assisted 1093 vehicles remove a total of 594,743 lbs of unwanted residential debris. This included 10,240 lbs of tires, 57,200 lbs of metal recycled, and 5,972 lbs of hazardous material.

# Volunteer Appreciation Banquet

The 15th annual Volunteer Appreciation Banquet focused on our past and our future. Keep America Beautiful had this page below in their nationwide newsletter.



Keep McAlester Beautiful hosted its annual Volunteer Appreciation Banquet on February 29th to thank their amazing volunteers for helping them to do beautiful things.

Pictured below are 16 of the 19 Presidential Service Awards Winners. In total all the award winners volunteered a whopping 6,920 hours in 2023!

## *Congratulations*





# May

Keep McAlester Beautiful personally adopted a block on Strong Blvd from the Health Dept. to Electric Ave. May 11th we litter picked our block with four volunteers collecting 4 big bags and extra items too.



# June

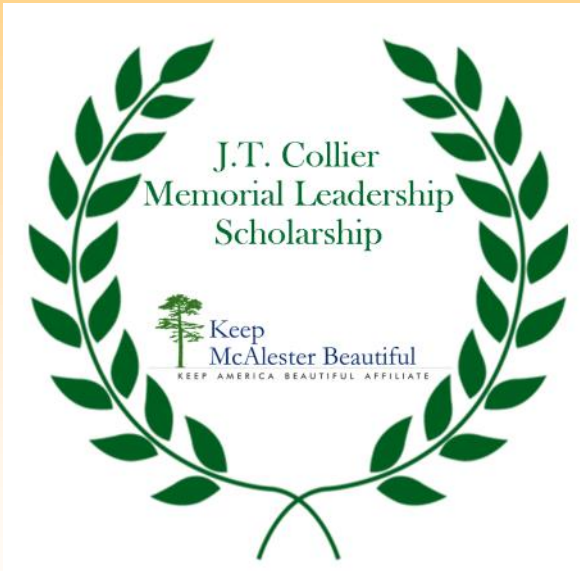
KMB held our first ever Electric Vehicle car show on June 1, 2024.

We had 10 vehicles and five sponsors. Justin Few and his Tesla won the crowd pleaser award.



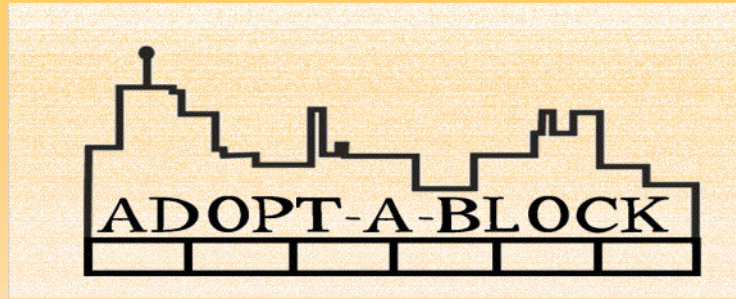


# Scholarship



Keep McAlester Beautiful board of directors voted in 2022 to make our annual scholarship \$1000. This year's recipient is Hensley Kidd, a Pittsburg High School graduate headed to OSU fall 2024.





Keep McAlester Beautiful Adopt-A-Block activities brought **76** volunteers to contribute **37** hours cleaning **108** blocks. We have added three new families/organizations to our adopt a block. We currently have **40** adopting groups.





adopt a

Keep McAlester Beautiful  
KEEP AMERICA BEAUTIFUL AFFILIATE  
park

Adopt A Park, launched in the spring of 2019, now has **20** adopters cleaning **12** parks in McAlester. Keep McAlester Beautiful allows more than one group adopt parks. Litter picking is most popular, but they can mow and paint too.





October 3, 2023 Keep McAlester Beautiful hosted the fall Keep Oklahoma Beautiful workshop in McAlester at the Puterbaugh Crystal Hall. Mayor John Browne welcomed 25 visitors from around the state.







Megan Waters, executive director of Keep McAlester Beautiful, holds the office of **President** of Oklahoma Recycling Association. OKRA is a non-profit organization dedicated to improving the business and education of recycling, including reducing, reusing, and composting. Megan has also been the MC at the OKRA conferences in the fall for four years now, counting this year.



# Partnerships

Keep McAlester Beautiful partners with anyone working towards a cleaner, greener, and more beautiful McAlester. Any nonprofit, government entity, business, family, or individual who wants to complete a beautification project or include sustainable practices, we're there to help them with guidance, supplies, equipment, or promotion.

## Keep McAlester Beautiful had representation at:

- 5 Rotary Club Meetings
- 10 Lions Club Meetings
- 3 McAlester Public Library Activities
- 6 City Council Meetings
- 12 Oklahoma Recycling Association Activities
  - 2 curbside recycling meetings
  - 2 Fly By Summer Activities





Keep Oklahoma Beautiful held their annual Environmental Excellence Celebration 11/17/2023. The Justin Few Family won a KMB nominated business award for the renovation of their building at 24 E. Choctaw. KOB judges voted them Best of the Best as well. KMB was also a finalist in five other categories including 3rd place for Great American Cleanup efforts.



# 2023-2024 Goals and Objectives Performance

## **Maintain and grow Keep McAlester Beautiful**

Average at least 15 volunteers assisting with each KMB Activity

*Averaged 7 volunteers.*

Build Membership Base to 130.

*Membership base 113, up 13 from last year.*

Host Annual Awards Banquet and award members for outstanding service.

*In person banquet was held February 23, 2023*

Host monthly luncheon for membership and community member outreach.

*Monthly lunch meetings held with an average of 5 attending.*

Research, apply, manage, and report on grants to support community enhancement and organizational operations.

*4 grants awarded, 2 awaiting announcement.*

## **Continue to raise public awareness on KMB events and initiatives**

Have 12 public service announcements.

*14 public service announcements.*

Work with print news media by sending regular press releases about activities.

*We now have a Saturday recycling column in paper.*

Promote KMB events and initiatives through at least two social media outlets.

*Numerous posts to Facebook and Instagram and Twitter*



Send monthly newsletters and regular updates via email and continue to grow the email recipient list.

*Newsletters sent monthly*

Give at least one presentation every quarter at various civic organizations, businesses, and other groups as available.

*Presented to Lions Club, Rotary, and Library twice each*

## **Work with educational institutions and organizations**

Give at least one presentation per semester at schools and organizations working with children.

*2 presentations to Fly By Summer program*

Participate in school workshops twice a year.

*Unable to participate*

Develop and distribute flyers and posters on sustainability, community clean ups, and recycling.

*Flyers for all events and volunteer days created and promoted*

Support and award the Keep McAlester Beautiful Scholarship.

*Scholarship awarded in April to Hensley Kidd*

## **Serve the McAlester community through beautification projects.**

Organize 10 community volunteer days to address and complete painting and other improvements in community Areas.

*12 volunteer projects completed in community areas.*

Work towards improvement and installation of public art installations.

*Mural research done, more to come*

## **Promote and encourage recycling.**

Work with community organizations, public school systems, and other public avenues to educate about the importance of recycling.

*Visited Key Academy for recycling workshop in Nov. 2023*

Work with volunteers, waste haulers, recycling partners, businesses, and city officials towards the improvement of recycling options in the McAlester Community.

*Promoting recycling on social media and radio continuously*

Work to explore and make recommendations towards curbside recycling.

*Attended three curbside recycling meetings with city, Choctaws, and/or Republic. Glass recycling reinstated at McAlester recycling.*



## **Continue to work towards a cleaner McAlester.**

Host Fall Cleanup including bulk waste, tires, electronics recycling and scrap metal.

*Fall cleanup first 2 weekends in October 2023*

Host Spring Cleanup including bulk waste, tires, scrap metal, Household Hazardous Waste, Electronics Recycling and Prescription Drug Disposal.

*Spring Cleanup-April 2024*

Continue to grow the Adopt- A-Block program to 45 participants

*40 Adopt-A-Block participants.*

Grow Adopt A Park to 30 participants

*25 Adopt A Park participants*

## **Promote and implement Keep Oklahoma Beautiful and Keep America Beautiful initiatives in McAlester.**

Promote America Recycles Day

*Recycling workshop at library*

Carry out Great American Cleanup™ activities.

*Spring Cleanup as scheduled*

Conduct a Holiday Recycling Promotion.

*Social media promotions to recycle*

Paint at least one building for Paint Oklahoma Beautiful

*Painted 2nd bathrooms at Hunter Park*

## Conduct an Arbor Day Activity

*Planted flowers on Carl Albert*

### **Work with and maintain membership with other organizations.**

Maintain affiliation status and participation with Keep Oklahoma Beautiful and Keep America Beautiful.

*All terms of affiliation satisfied and in good standing.*

Continue to partner and support the activities of other national, statewide, and local organizations working towards beautification and sustainability.

*Service and partnerships with McAlester Lions Club, Rotary Club, Chamber of Commerce, McAlester Area Community Gardens, coordination and attendance, McAlester Tree Board, and Oklahoma Recycling Association.*





# Upcoming Projects

**August 2024**

Sealing murals at leisure

**September 14, 2024**

Paint Oklahoma Beautiful

**October 5,6,12,13, 2024**

Fall cleanup - Former National Guard Armory

**November 15, 2024**

America Recycles Day

**December 14, 2024**

Volunteer day

**January 11, 2025**

Volunteer day

**February 27, 2025**

15th Annual Volunteer Appreciation Banquet

**March 8, 2025**

Volunteer Project

**April 2025**

Spring Cleanup - Former National Guard Armory

**May 10, 2025**

Volunteer project

**June 14, 2025**

Volunteer day

