

ANNUAL REPORT | 2023

A comprehensive report on Keep McAlester Beautiful activities, organization, impact, and finances to the McAlester City Council from July 1, 2022 - June 30, 2023.



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What we did in 2022-2023

Keep McAlester Beautiful held two cleanups in this fiscal year, in October and April, removing more than 306 TONS of rubbish. We enabled 470 volunteers to plant, paint, and clean parks, public places, and city blocks. Holding monthly volunteer days, we did what we set out to do, namely,

Keep McAlester Beautiful



**Number of
Volunteers**

268

**Volunteer
Hours**

470

DATE	PROJECT	LOCATION
July 8, 2022	Canal Bridge Painting	First Ward
August 13, 2022	Stormwater markers	Forth Ward
September 17-19, 2022	Paint Oklahoma Beautiful	Hunter Park 2nd bathroom
October 1,2,8,9, 2022	Fall cleanup	McAlester Recycling Center
November 15, 2022	Recycling Workshop	McAlester Public Library
November 12, 2022	Litter picking	Strong Blvd North end
December 17, 2022	Glass removal	Jeff Lee Park
January 14, 2023	Brush pick up	Fifth Ward
February 11, 2023	Litter picking	WalMart* Moonshiner area
April 1,2,15,16,22,23,29,30, 2023	Spring Cleanup	McAlester Recycling Center
May 22, 2023	Playground Equipment painting	Will Rogers School
June 16,17, 2023	Striping parking lot	S. Arch Thompson parking



Board of Directors

David Beall, President

Board Member Since 2010

Tabetha Howell, Vice President

Board Member Since 2022

Steve Harrison, Treasurer

Board Member Since 2016

Mel Priddy, Secretary

Board Member Since 2009

Charles Rogers

Board Member since 2019

Angie Miller

Board Member since 2021

Mary Carey

Board Member since 2022

Jayme Clifton

Board member since 2022

Greg Owen

Board member since 2022

The board spent **142** hours in service this fiscal year.

Staff

Keep McAlester Beautiful has one employee, Executive Director, Megan Waters. Her responsibilities include administrative duties, grant writing, fundraising, membership, design, promotion, website maintenance, project implementation, program management, community outreach, reporting, education, event planning, board relations, and volunteer coordination.



Financial Report

Income	Budgeted	Actual	
Donations & Fundraisers	\$12,000.00	\$19,497.42	162%
Grants & Sponsorships	\$7000.00	12,680.00	181%
McAlester City Contract	\$48,000.00	\$48,000.00	100%
Membership Dues	\$3000.00	\$1,560.00	52%
Special Projects		\$2000.00	
Total Revenue	\$70,000.00	\$83,737.42	119%
Expenses			
Advertising	\$1,200.00	\$37.98	03%
Awards & Banquet	\$3,500.00	\$4,338.82	123%
Office & Storage Rent	\$5,000.00	\$4,740.00	94%
Office Supplies	\$1,500.00	\$1611.18	107%
Payroll & Payroll Tax	\$40,000.00	\$39,678.74	99%
Travel & Meetings	\$1000.00	\$909.19	91%
Insurance	\$1,300.00	\$1,752.00	134%
Household Hazardous Waste	\$13,000.00	\$19,229.28	148%
Electronic Recycling	\$10,000.00	\$9,533.43	95%
Dues, Fees, & Memberships	\$800.00	\$548.20	68%
Volunteer Projects	\$2,000.00	\$2,477.80	123%
Scholarship	\$500.00	\$1000.00	200%
Special Projects			
Public/ Art	\$1,000.00	\$5,250.0	525%
Vehicle Expenses	\$1,200.00	\$550.26	45%
Total Expense	\$82,000.00	\$91,656.88	111%
Net Gain/Loss*	-\$12,000.00	-\$8,891.99	

Pride In McAlester
Balance Sheet Prev Year Comparison
As of June 30, 2023

	Jun 30, 23	Jun 30, 22	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
Cash				
Checking Account - General	85,545.90	109,238.94	-23,693.04	-21.7%
FNB debit card account	886.43	150.00	736.43	491.0%
Total Cash	86,432.39	109,388.94	-22,956.55	-21.0%
Total Checking/Savings	86,432.39	109,388.94	-22,956.55	-21.0%
Total Current Assets	86,432.39	109,388.94	-22,956.55	-21.0%
Fixed Assets				
Automobiles	4,450.00	4,450.00	0.00	0.0%
Furniture and Equipment	5,233.30	5,239.30	0.00	0.0%
Total Fixed Assets	9,683.30	9,689.30	0.00	0.0%
TOTAL ASSETS	96,121.69	119,078.24	-22,956.55	-19.3%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	0.00	15,023.17	-15,023.17	-100.0%
Total Accounts Payable	0.00	15,023.17	-15,023.17	-100.0%
Credit Cards				
Accrued VISA Charges	0.00	-932.79	932.79	100.0%
Total Credit Cards	0.00	-932.79	932.79	100.0%
Other Current Liabilities				
Payroll Tax Liabilities				
Federal WH	114.00	119.00	-5.00	-4.2%
Medicare	88.54	85.54	3.00	3.5%
Social Security	378.62	365.80	12.82	3.5%
State WH	345.00	330.00	15.00	4.6%
Total Payroll Tax Liabilities	926.16	900.34	25.82	2.9%
Total Other Current Liabilities	926.16	900.34	25.82	2.9%
Total Current Liabilities	926.16	14,990.72	-14,064.56	-93.8%
Total Liabilities	926.16	14,990.72	-14,064.56	-93.8%
Equity				
Opening Balance Equity	4,736.28	4,736.28	0.00	0.0%
Unrestricted Net Assets	99,351.24	97,617.39	1,733.85	1.8%
Net Income	-8,851.99	1,733.85	-10,625.84	-612.9%
Total Equity	95,195.53	104,087.52	-8,891.99	-8.5%
TOTAL LIABILITIES & EQUITY	96,121.69	119,078.24	-22,956.55	-19.3%

Grants

Grants Awarded in 2022-2023

Keep Oklahoma Beautiful Paint Oklahoma Beautiful-\$250+ 20 Gallons of paint

Union Pacific Community Spaces-\$10,000

Keep Oklahoma Beautiful & ODOT Roadside Beautification-\$1,200

Keep Oklahoma Beautiful Environmental Beautification-\$1,500

Awaiting Announcement:

Keep Oklahoma Beautiful Paint Oklahoma Beautiful 2023



Above: planting flowers on Carl Albert in the medians with the roadside grant monies.

Below: painting the 2nd bathrooms at Hunter Park with KOB Paint Oklahoma Beautiful grant paint.



July volunteer day

July 9, 2022 eleven volunteers spent a hot morning painting four canal bridges in 1st Ward



August stormwater markers

August 13, 2022 three volunteers marked 55 storm drains in 4th ward. Since we have successfully marked more than 95% of the drains in McAlester, we will retire this project for the foreseeable future





Thirteen volunteers painted these second bathrooms at Hunter Park in September 2022. All courtesy of a paint grant from Keep Oklahoma Beautiful and H.I.S. Coatings



FALL CLEAN UP



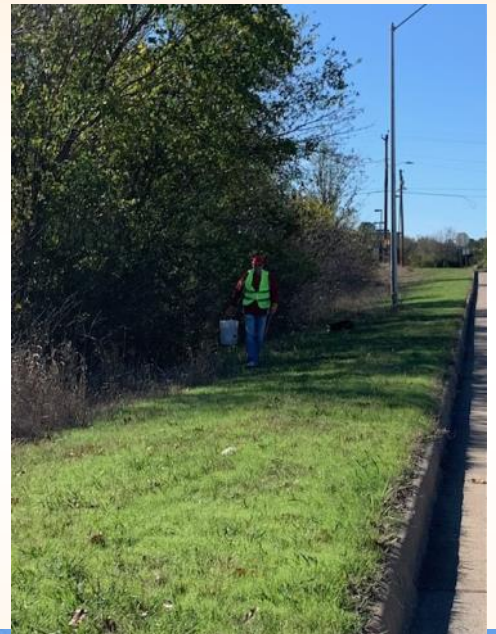
Fall cleanup was held the first two weekends of October 2022. 31 volunteers assisted 472 vehicles remove 147,340 lbs of bulk trash, 11,480 lbs of scrap metal was recycled, and 12,500 lbs of unwanted electronics, were kept out of the landfill.



November 15th is America Recycles Day.

KMB held a recycling workshop at McAlester Public Library. Five people participated in learning how we recycle in McAlester.

November 12th, three people spent an hour in the chill picking up nine bags of debris on Strong Blvd, North end.



December

Three people braved a really cold December 17, 2022 morning to remove glass from Jeff Lee Park. KMB discourages glass in parks by bringing awareness to the problem and help eradicating the glass by hand, rake, and vacuum.



January Brush Pickup



January found us trying out a new project; utilizing The City of McAlester's loaner chipper machine, 14 volunteers spent two hours cleaning out and chipping 14 piles of brush. It was 10,00 lbs of chip when completed!



February



February 11, 2023 KMB visited our old nemesis, the retaining wall area in front of Wal Mart. Four volunteers picked up 13 bags of trash in 2 hours!

April Spring Cleanup



April found us back at the recycling grounds for four weekends of cleanup. 45 volunteers assisted 1180 vehicles remove a total of 500,814 lbs of unwanted residential debris. This included 17,715 lbs of tires, 72,460 lbs of metal recycled, and 8749 lbs of hazardous material.

Volunteer Appreciation Banquet

The 14th annual banquet on February 23rd honors our local volunteers, and it's a fundraiser as well. A total of 19 volunteers were recognized by name, and a \$1231.60 profit too.



13 volunteers received the Presidential Volunteer Service Award for their efforts. KMB has been a certified organization with PVSA since 2020.



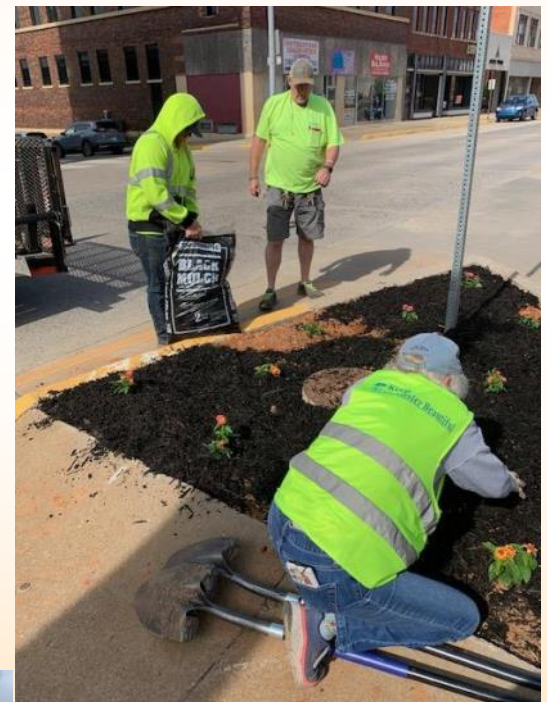
Murals

Keep McAlester Beautiful has a long and happy relationship with much of the street art in McAlester. October 2022 unveiled the Mary Blair mural funded by Keep Oklahoma grant money and a grant from McAlester Tourism.



April flower planting

KMB received \$1200 in grant monies to plant flowers on Carl Albert Pkwy. April 21st, 2023 we planted in the 1st street, 2nd street and 5th street flower beds. Two KMB volunteers, and three city employees put out approximately 150 Mexican Petunias and Lantanna.

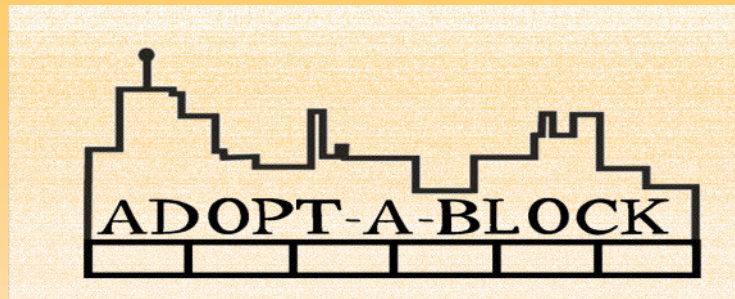


Scholarship



Keep McAlester Beautiful board of directors voted to make our annual scholarship \$1000, up from \$500. In 2023 the board picked two students who will each receive \$1000 this fall to their prospective schools. Winners Kynli Jones and Reed Marcum pictured below with KMB president, David Beall at the MHS awards assembly





Keep McAlester Beautiful Adopt-A-Block activities brought **76** volunteers to contribute **37** hours cleaning **108** blocks. We have added three new families/organizations to our adopt a block. We currently have **40** adopting groups.



adopt a



Adopt A Park, launched in the spring of **2019**, now has **20** adopters cleaning **12** parks in McAlester. Keep McAlester Beautiful allows more than one group adopt parks. Litter picking is most popular, but they can mow and paint too.





Megan Waters, executive director of Keep McAlester Beautiful, holds the office of **President** of Oklahoma Recycling Association. OKRA is a non-profit organization dedicated to improving the business and education of recycling, including reducing, reusing, and composting. Megan has also been the mistress of ceremonies at the OKRA annual conference three years in a row, counting 2023.



Partnerships

Keep McAlester Beautiful partners with anyone working towards a cleaner, greener, and more beautiful McAlester. Any nonprofit, government entity, business, family, or individual who wants to complete a beautification project or include sustainable practices, we're there to help them with guidance, supplies, equipment, or promotion.

Keep McAlester Beautiful had
representation at:

10 Rotary Club Meetings

15 Lions Club Meetings

3 McAlester Public Library Activities

6 City Council Meetings

12 Oklahoma Recycling Association Activities

2 curbside recycling meetings

2 Fly By Summer Activities



Keep Oklahoma Beautiful held their annual Environmental Excellence Celebration 11/18/22 at the Cowboy and Western Heritage Museum in OKC. Mel Priddy received the Affiliate Champion award. Noah Few received the youth achievement award for his flag retirement boxes he made as his Eagle Scout project with BSA troop #404



2022-2023 Goals and Objectives Performance

Maintain and grow Keep McAlester Beautiful

Average at least 15 volunteers assisting with each KMB Activity

Averaged 7 volunteers.

Build Membership Base to 130.

Membership base 100

Host Annual Awards Banquet and award members for outstanding service.

In person banquet was held February 23, 2023

Host monthly luncheon for membership and community member outreach.

Monthly lunch meeting s held with an average of 4 attending.

Research, apply, manage, and report on grants to support community enhancement and organizational operations.

4 grants awarded, one awaiting announcement.

Continue to raise public awareness on KMB events and initiatives

Have 12 public service announcements.

14 public service announcements.

Work with print news media by sending regular press releases about activities.

More than 7 stories published in local newspaper.

Promote KMB events and initiatives through at least two social media outlets.

Numerous posts to Facebook and Instagram and Twitter

Send monthly newsletters and regular updates via email and continue to grow the email recipient list.

Newsletters sent monthly

Give at least one presentation every quarter at various civic organizations, businesses, and other groups as available.

Presented to Lions Club, Rotary, and Library twice each

Work with educational institutions and organizations

Give at least one presentation per semester at schools and organizations working with children.

2 presentations to Fly By Summer program

Participate in school workshops twice a year.

Unable to participate

Develop and distribute flyers and posters on sustainability, community clean ups, and recycling.

Flyers for all events and volunteer days created and promoted

Support and award the Keep McAlester Beautiful Scholarship.

Scholarship awarded in April to 2 students

Serve the McAlester community through beautification projects.

Organize 10 community volunteer days to address and complete painting and other improvements in community Areas.

11 volunteer projects completed in community areas.

March cancelled because of weather

Work towards improvement and installation of public art installations.

1 completed in 2022

Paint at least 30 fire hydrants.

As per Fire Marshal, put on hold till maps are updated

Promote and encourage recycling.

Work with community organizations, public school systems, and other public avenues to educate about the importance of recycling.

Unable to attend school events this year.

Work with volunteers, waste haulers, recycling partners, businesses, and city officials towards the improvement of recycling options in the McAlester Community.

Promoting recycling on social media and radio continuously

Work to explore and make recommendations towards curbside recycling.

Attended three curbside recycling meetings with city, Choctaws, and/or Republic. Glass recycling reinstated at McAlester recycling.

Continue to work towards a cleaner McAlester.

Host Fall Cleanup including bulk waste, tires, electronics recycling and scrap metal.

Fall cleanup first 2 weekends in October 2022

Host Spring Cleanup including bulk waste, tires, scrap metal, Household Hazardous Waste, Electronics Recycling and Prescription Drug Disposal.

Spring Cleanup-April 2023 4 weekends

Continue to grow the Adopt-A-Block program to 40 participants

40 Adopt-A-Block participants.

Grow Adopt A Park to 10 participants

20 Adopt A Park participants

Promote and implement Keep Oklahoma Beautiful and Keep America Beautiful initiatives in McAlester.

Promote America Recycles Day

Recycling workshop at library

Carry out Great American Cleanup™ activities.

Spring Cleanup as scheduled

Conduct a Holiday Recycling Promotion.

Social media promotions to recycle

Paint at least one building for Paint Oklahoma Beautiful

Painted 2nd bathrooms at Hunter Park

Conduct an Arbor Day Activity

Planted flowers on Carl Albert

Work with and maintain membership with other organizations.

Maintain affiliation status and participation with Keep Oklahoma Beautiful and Keep America Beautiful.

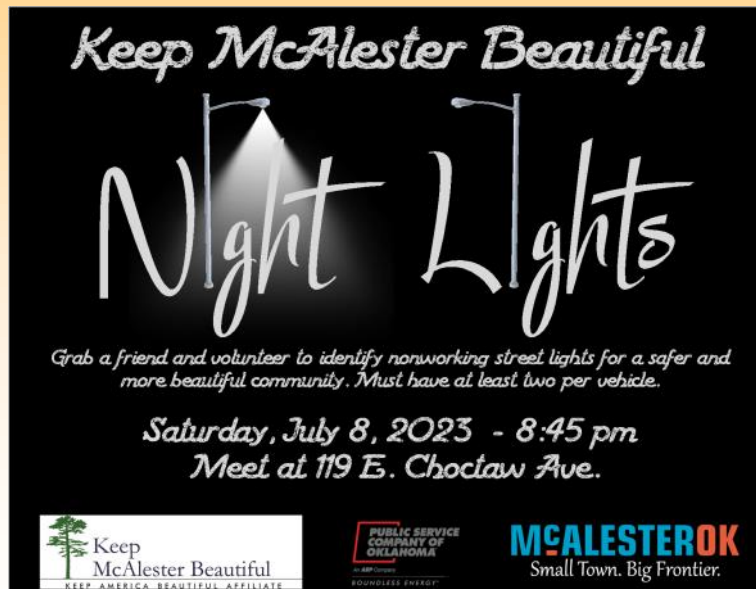
All terms of affiliation satisfied and in good standing.

Continue to partner and support the activities of other national, statewide, and local organizations working towards beautification and sustainability.

Service and partnerships with McAlester Lions Club, Rotary Club, Chamber of Commerce , McAlester Area Community Gardens, coordination and attendance, McAlester Tree Board, and Oklahoma Recycling Association.



Upcoming Projects



August 2023

Sealing murals at leisure

September 23, 2023

Paint Oklahoma Beautiful

October 7,8,14,15, 2023

Fall cleanup -Former National Guard Armory

November 15, 2023

America Recycles Day

December 9, 2023

Volunteer day

January 13 2024

Brush pickup

February 29, 2024

15th Annual Volunteer Appreciation Banquet

March 30, 2024

Volunteer Project, Details to Be Announced

April 2024

Spring Cleanup -Former National Guard Armory

May 11, 2024

Volunteer project to be announced

June 8, 2024

Volunteer day